

EYSA BOARD MEETING – MINUTES

February 28, 2016

Meeting called to order at 8:10 pm.

In attendance: Todd Reinert, Nicole Henry, Jackie McCarty, Tim Peterson, Jason Mell, Marisa Gilbert, Brandon Putt, Rich Matijasich, James Noel, Jason Long, Chad Endy.

PRESIDENT'S REPORT:

- Jason Long has volunteered to run a few goal keeper clinics before evaluations to get potential goalies ready for evaluations. Invitation will go out to U9 through U12. He will talk to Colin Kent about getting some high school boys to help. Before these sessions are scheduled, we need to take into consideration practice schedules and field space.
- Todd is still working on leads to fill the Field Commissioner position being vacated by Alex Posey.
- Once informational flyers for Fall Rec and Travel programs are updated, we will make copies for distribution to elementary schools and daycare centers.
- It would be nice to add team photos to our website but we need to make sure we have parental permission before doing so. Maybe we can make a note on our registration page.
- Exeter Orthodontics will not be sponsoring shirts, but instead will donate a large number of water bottles to help the club.

VICE PRESIDENT'S REPORT:

- Uniform Sponsors: Morgan will get shirt pricing for the U5/6 group, then will reach out to local business owners to see if they will sponsor shirts (like Little League does).
- Berks Classic Tournament: Governor Mifflin decided on their own to take Reading United out of the loop. They feel they can handle most of the tasks, and plan to hire an experienced Tournament Director. They will still consider asking Reading United to provide help/support if needed. Application has been filed. Flyers will be distributed at the March 3 RBJSL coach meeting. EYSA will reimburse coaches for half the registration fee again. Our club will try to get a few current U7 teams in the tournament to compete in the U8 bracket.
- Uniform Vendor: Adidas was offering \$5,000/year comp money to clubs if we buy their uniforms. Sneaker Villa would make less money but the club will benefit. Since the main concern with changing vendors was the more frequent purchase requirement by parents, Morgan will reach out to current vendor, Zarra, to see if they will offer a similar bonus.
- Some parents have been complaining about having to pay for two practice jerseys when their kids don't wear them. We include practice jerseys because 1) it promotes team unity, and 2) we are no longer distributing pinnies to coaches (different colors are needed to run scrimmages and certain drills). Coaches will need to start "enforcing" the use of the jerseys. Despite cost of uniform package, we are still the least expensive soccer club in Berks County.

SECRETARY'S REPORT:

- January 2016 minutes were approved (motioned by Jason Mell, 2nd by Jackie McCarty).
- Summary from monthly RBJSL meeting:
 - RBJSL mandatory coach meeting is March 3. They will start cracking down on clubs that send one rep to collect packets for multiple teams. The clubs who do that tend to have the most issues during the season.
 - In order to act in best interest of players, if a coach sends a player to the field who shows signs of a concussion, referees will send the player off the field.

- Three board positions are up for election: 1st Vice President, Secretary, Registrar. Contact Mark Yocum if you are interested in being considered.
- Referee fees are increasing next fall.
- AJ from Schuylkill Valley has offered to head up some coaching clinics.
- Nicole will work on updating the Coach Manual.

TREASURER'S REPORT (absent)

REGISTRAR'S REPORT:

- Clearances for all spring coaches are complete.
- Mike Schaffer is moving ahead with his "FC Fire" U9 girls tournament team despite our club's objection. It should be noted that this team is not affiliated with any club, and includes players from several clubs. Chad Endy suggested that we tell parents during evaluations what our tournament policy is so they know the process is (this policy has been in place for several years but has not always been followed).
- Jackie has reached the maximum 1,000 players in the registration database. Even after clearing out inactive players, she still needed more space. Rob gave the OK to purchase 100 more spots. We will need to consider increasing the number we buy before the next Fall season starts.
- Jackie is still waiting for some parents to provide player information so she can register them. Jason will put together a template that Jackie can email them with the information she requires.

BOYS'/GIRLS' DIRECTOR'S REPORT:

- Tim checked some of the fields and they are still soft. Since daylight is still limited, it was suggested that we delay start of practices until March 13, pending condition of fields. The directors will email the coaches.
- Instaskills is done. U5/6 didn't work out very well. Eric Franks had a hard time with this age group, and started out teaching skills that were not age appropriate. We will try to negotiate winter sessions with Eric again for next year but will not include the U5/6 groups. Not sure about U7/8 group again either. Some parents complained about it being on Sunday mornings but we are at the mercy of field availability.

YOUTH DIRECTOR'S REPORTS:

- Spring registration currently underway.

FIELD AND EQUIPMENT DIRECTORS' REPORTS:

- Equipment (in absentia):
 - Rachael went through the shed, will plan to do spring cleaning with help of volunteers.
 - She will order more balls and will prepare coach bags when she gets final numbers from directors.
- Fields (absent).

CPD DIRECTOR'S REPORT:

- Brandon will confirm evaluation dates and age break-downs with Colin Kent once we have a better idea of numbers.
- EPYSA will come to our club to do "F" license training for a flat rate. We can invite unlimited number of coaches.
- Both Colin and Eric have expressed an interest in being involved with our club. We will invite them to a future meeting to discuss potential training.
- Brandon will put together a distribution list of coaches so he can email helpful links.

FUNDRAISING DIRECTOR'S REPORT:

- Dairy Queen Exeter was sold to Babu Patel. He will honor all pre-arranged fundraising activities. We don't yet know what he will offer the community for fundraisers.
- Mr. Patel will not be doing anymore pancake breakfasts so we need to find another location (Applebee's?). We also discussed pre-selling tickets to get more commitment.
- High school girls soccer team wants to participate in Kauffman's fundraiser next time. Kauffman's can cook a maximum of 3,600 chickens in a day so we have to be aware of how many tickets all of our groups sell.

WEBSITE DIRECTOR'S REPORT:

- New website is up and running.

OLD BUSINESS:

- Bylaw changes: Chad told us there is a revised version of bylaws that was based on Wilson's attorney-approved bylaws. Former leadership decided to table the changes at the time. He will try to find and forward to Morgan. The committee needs to do a little more work before they present a draft to the club. We will want to have an attorney review before we present to the membership.
- After additional discussion about Todd and Morgan transitioning out of their current roles, they agreed to stay put longer than they originally planned. Since we work as a team, workload can be delegated if needed.

NEW BUSINESS:

- A town hall meeting was held before board meeting so that we could introduce the board members and explain the changes that were initiated by US Soccer, including age divisions and # of players on the field.

Meeting adjourned at 10:59 pm (motioned by Jim Noel, 2nd by Morgan Miller).

INTERIM BUSINESS:

The Executive Board conducted interim business on Friday, March 11 at 5:30 pm, to accept the resignations of Alex Posey, Field Commissioner, and Rachael D'Angelo, Equipment Director. Todd then appointed John Woram to the position of Equipment Director, and Jon "Corky" Steiger as Field Commissioner; all were in favor.