

EYSA BOARD MEETING – MINUTES

March 20, 2016

In attendance: Todd Reinert, Morgan Miller, Rob Cymbor, Nicole Henry, Jackie McCarty, Jason Mell, Marisa Gilbert, Brandon Putt, Rich Matijasich, James Noel, Tom McAuliffe, Jon Steiger, John Woram, Jason Long, Vinny Biancone.

Meeting called to order at 7:11 pm.

February 2016 minutes were approved (motioned by Rob Cymbor, 2nd by Jackie McCarty).

PRESIDENT'S REPORT:

- The board officially accepted the resignations of Alex Posey and Rachael D'Angelo (motioned by Jim Noel, 2nd by Brandon Putt, all in favor). Todd appointed Jon Steiger as Field Commissioner and John Woram as Equipment Director.
- Todd is continuing to work with Mark Yocum at RBJSL to get games moved from wrong fields to correct fields.
- Todd clarified that our tournament policy only applies to players who hold player passes with RBJSL in the travel program. We are encouraging U7/U8 coaches to put teams together for the Berks Classic tournament. An email will go out to those groups, registration will be on a first-come, first-serve basis. The Youth Directors will keep track of registration for these groups. Current U8 teams playing spring travel would have to play as a team in the tournament if they decide to participate.

VICE PRESIDENT'S REPORT:

- Mike Short from Xara Soccer met with board members before tonight's board meeting to show us what his company has to offer in terms of equipment and training, and promotions that would benefit the club. Their training curriculum was established with the help of child development experts. For ages U5/6, the program is "Dino Ball" complete with a soccer ball imprinted with a dinosaur's face. Each session the coach follows a story line and makes it fun for the kids. Parents have the ability to follow a link to see what the coaches are teaching so they can work with the kids at home on the same skills. There are 13 shirt colors so each team is different color. At age U8 it changes to a geography theme. At U10 the training moves to a more skilled curriculum. Strongly recommended so each player learns the same thing each week and advances at the same pace. Morgan will price out cost of curriculum/dino balls without their uniform shirts since we are looking to get sponsors to cover that cost.
- Morgan created a corporate sponsorship form and will email the board. All members will be asked to help obtain sponsorships.
- Berks Classic Tournament committee is evaluating what areas may require help from Reading United. Marisa and Tim will email the coaches to encourage them to register for this tournament. The club will pay 50% of the registration fee.

SECRETARY'S REPORT:

- Summary from monthly RBJSL meeting:
 - Newly elected officer is 1st Vice President Chris Miller. Current Secretary and Registrar ran unopposed and were re-elected.
 - Roster size ranges were handed down from US Youth Soccer. RBJSL suggests going with lower number to allow each player more touches on the ball.
 - Schuylkill Valley's AJ Cronrath and RBJSL's Mark Yocum are looking to use Body Zone on July 30-31 for coaching clinics. Sessions will be broken down by age group (U5 and up). Each age group will have 1 hour of classroom, and 1 hour of field instruction. The league may have to charge a nominal fee to

participating clubs to offset facility rental, but clinics will be free to those attending. Potential coaches, new coaches, and those transitioning to a new age group are encouraged to attend.

TREASURER'S REPORT:

- Financials were reviewed. We need to watch spending as registrations have decreased.
- 501c3 status on hold until bylaw revisions are completed – must include a non-discrimination clause.

REGISTRAR'S REPORT:

- In order to drum up more business, we need to really market ourselves. Morgan will ask about putting registration announcement on DQ sign, and she has flyers to distribute to schools. Board members will put up the lawn signs once registration opens (no private property or business property without permission). Nicole gave Morgan 50 registration packets to have on-hand at Sneaker Villa for parents who do not want to, or are unable to, register online.
- Fall registration will be open sometime this week. Once we have the thumbs up, Nicole will send an email blast and Jason will post on FB. Deadline will be April 30. Fees are: U5/6 \$65, U7 \$70, U8 \$75, U9+ \$90. Now that we have a Visa/Mastercard square, we can accept payment for registration at the evaluations.
- Jackie will renew with YouthNet for 1,000 spots in the registration database.
- Player pass photos are now good for 3 years.

BOYS'/GIRLS' DIRECTOR REPORTS:

- No reports.

YOUTH DIRECTOR'S REPORTS:

- Spring registration open until March 31. They will continue to take late ones until the season starts.
- Due to parent requests, U8s will scrimmage same gender if numbers allow. Otherwise, scrimmage teams will be mixed with boys and girls for more fair competition.

FIELD COMMISSIONER'S REPORT:

- We will look to shift Farming Ridge fields in July after the kick-arounds.
- The best way to reach Jon "Corky" is by phone 610-781-8651. OK to forward information to coaches.

EQUIPMENT DIRECTOR'S REPORT:

- Xara donated 45 soccer balls to our club (15) size 3, (15) size 4, (15) size 5. They are in the shed but have been inflated yet. We will look to get better quality game balls for each travel team.

CPD DIRECTOR'S REPORT:

- U7-U9 transition training will be April 4 through May 2 on Mondays and (second day TBD) at Lower Lausch Plateau. Mike Lee III will have the plateau field painted for it. Anticipated 25 kids will be participating.
- Spring goalie clinics with Jason Long not set yet.
- Goalie/Striker summer camp: Definitely want to hold the 2-day striker/goalie camp. Last year it was run by Reading United, cost to parents was \$10/player. Will need more trainers per child than last year. Registration will be via Sign-Up Genius. Jim Noel suggested we hold "F" license training at the same time since parents (aka potential coaches) may be there with their kids anyway.
- Other summer camp options: Brandon will be speaking with Eric Franks and Colin Kent about other summer training, perhaps Eric working with girls since he's the high school girls' coach, and Colin working with boys since he's the high school boys' coach.

- Jim Noel suggested we put a link on our website for summer programs and possibly local tournaments (would need to include tournament policy note).
- Discussion on revamp CPD for fall: Teams would hold their own two practices each week Monday through Thursday. Fridays would be optional CPD training for all ages in travel program, 8 weeks starting in August. Possibly alternate Fridays with coach training. Players and coaches would need to sign up in advance using Sign-Up Genius so Reading United (or whichever vendor we use) can send the appropriate number of trainers.
- Winter Instaskills came at a big loss to the club. **(CORRECTION MADE AT 4/24 BOARD MEETING – WE HAD A SMALL PROFIT OF APPROXIMATELY \$500.)** If we do again next winter, will need to re-evaluate cost. Suggestion was made to utilize Xara’s Dinoball for the U5/6 groups.

FUNDRAISING DIRECTOR’S REPORT:

- Spring DQ fundraiser cancelled – weather too chilly for dunk tank, not well attended.
- Pancake breakfast: Applebee’s suggests ticket price of \$7.00/person. They would take \$2.50 per ticket to cover their costs. We would have to pre-sell at least 50 tickets. Looking at late January to tie-in with next winter program. We can look at other options also.

WEBSITE DIRECTOR’S REPORT:

- No report.

OLD BUSINESS:

- The following bylaw amendments were voted on:
 - Article VI – Membership (motioned by Morgan Miller, 2nd by Nicole Henry, all voted in favor)
 - *Replace item #3*
 - Original text: 'Coaches of traveling and intramural teams registered with EPYSA and elected or appointed officers shall be considered voting members of the Association.'
 - New text: 'A maximum of two (2) coaches per team registered with the EYSA Registrar and elected or appointed officers shall be considered voting members of the Association.'
 - Article VI – Membership (motioned by Rob Cymbor, 2nd by Jackie McCarty, all voted in favor)
 - *Remove item #4*
 - Text to be removed: 'Contributing membership in the Association shall be open to anyone meeting membership requirements who contributed \$5.00 on an annual basis at the time of registration with EPYSA. This shall be voting membership.'
 - Article VII – Meetings (motioned by Todd Reinert, 2nd by Rob Cymbor, all voted in favor)
 - *Replace text in item #5 that indicates quorum requirement. This amendment will replace a portion of text in the prior amendment.*
 - Original text: “Twenty-five percent (25%) of the total number of active voting members will constitute a quorum.”
 - New text: “A majority of officers (elected and appointed) will constitute a quorum.”

NEW BUSINESS:

- None

Meeting adjourned at 9:00 pm (motioned by Rob Cymbor, 2nd by Jackie McCarty).