

## Exeter Youth Soccer Meeting Minutes

August 20<sup>th</sup>, 2017

Time: 6:30PM

Location: Schmeck's Villa

### Attendance

Jon Steiger (President), Rich Matijasich (Vice President), Rob Cymbor (Treasurer), Brandon Putt (Secretary) – early departure, Marisa Gilbert (Girls Director), Mike Conte (Boys Director), Troy Schlappich (Fields Commissioner), Rachael D'Angelo (Fundraising Director) – early departure, John Harron (Website/Social Media Coordinator), Jim Noel (U5/6 Youth Director), Tom McAuliffe (U7/8 Youth Director), Todd Reinert (Equipment Coordinator), Mike Shafer – coach, Absent – Jackie McCarty (Registrar)

Called to order at 6:40pm by Rich Matijasich

Acknowledgement of Quorum by Brandon Putt

No Member Petitions

### Old Business

- Approval of June 2017 Minutes, Rob 1<sup>st</sup>, Troy 2<sup>nd</sup>.

### Director Reports

#### President

- Junior High is using Lower Lausch until 6:15 this week Monday through Thursday.
- Sees opportunity to increase fundraising and community involvement via more sponsorships – suggests having multiple sponsorships for rec shirts like professional teams do. Possible alternative would be having several sponsors for backs of the shirts for winter programs.
- Had to refund 1 Player going into fall season

#### Vice President

- Need to revamp our sponsorship process. Currently have one extra sponsor with no team to use. We may push toward a winter rec program sponsorship.

-Picnic- pizza order will be reduced and delivered at 10:30. We will order doughnut holes for morning attendees. Shopping list - plates, napkins, water. Ask township about water and electricity being available for dj. Wawa is donating drinks. DJ will play from 9-11, facepainting, EBC will run bounce houses again. Has to check shed for raffle tickets/purchase if needed. Will do gift baskets, 50/50. Have not asked PJ Whelihan's for food donation yet, will follow up.

-Requested we form an annual calendar – Brandon created one previously that was not used, will look for it as a starting point.

- Suggests we find a centralized repository for board documents. Web Admin, John H, will look into this.

### Secretary

- RBJSL Recap – Cannot use Wilson/Cacoosing Complex for playoffs – considering Cocalico or Oley. Troy will look into whether or not EYSA can accommodate the needs to host on weekend of Nov. 18<sup>th</sup>. Digital Player passes will be used as pilot for future use, laminated copies will remain as backup this year. RBJSL board has vacancy in VP role – accepting interested candidates. Open discussions about clubs struggling to get coaches.
- Would like to update club policies found online in the next couple months.
- Suggested the board members limit “reply all” emails and instead send to the appropriate parties + cc exec board.
- Wants to research EPYSA grants and others that may be available

### Treasurer

- Check received from GM for Berks Classic for \$4607.79.
- Financials distributed, \$29000 balance in bank account
- Rich suggested we keep reserve for Exeter Fieldhouse rentals

### Registrar (absent)

#### Boys Director

- RBJSL Coach's Meeting is Aug 24/28<sup>th</sup> – will remind coaches
- Athletes For Christ play day went well for teams that participated
- Was asked if coaches will be reimbursed for using TeamSnap – suggests they utilize the free version.

#### Girls Director

- Reported 1 parent complaint about team placement.

- U9 has 3 teams with max roster.
- U10 has 3 teams, using secondary players
- U11 rosters are at max
- U12 utilizing 6 secondary players to fill rosters

#### CPD Director

- Has only heard positive feedback from new CPD structure with RBJSL – except for one facebook blurb from unhappy parent. New model is better coach to player ratios and shortened season not to interfere once games start. Optional Fridays have had good attendance and reports.
- Would like to require F license for travel coaches -or- U8 and older for 2018 seasons.
- Spoke with Exeter Fieldhouse – will continue 8 week rental for 5 hour block on Sundays for Winter Programs.
- Coach Clinic for rec coaches via EPYSA was great 31 attendees, travel clinic is coming up on 8/26.

#### Web Admin

- Thinks the club could benefit from a stronger webpage/platform.
- Needs to know when he should remove documents from website.
- Coaches can send player highlights to John each week for facebook posts.
- Plans to make more updates on current/upcoming events.

#### Equipment Director

- Spent approximately \$800 on new equipment for fall season.
- Was able to fix broken U8 goals at Exeter Bible with duct tape for now.

#### Youth Director U7/U8

- Thanked other directors for help getting equipment to coaches and running a clinic.
- Numbers ballooned over past two weeks ~ 150 players and ordered 1 extra uniform per team in case of late registrants.
- Everything going well – U8 has 5 teams.

#### Youth Director U5/U6

- Currently have 13 teams for fall season – 110 kids and using the “path” team formation
- 20% of registrations since end of July – would like to look into ways to encourage early signups. Late registration makes team formation, obtaining sponsors, and ordering uniforms difficult.
- Received a Thank You from Alex’s Lemonade Stand for setup during Spring Session.

- Jim is lookin for digital means to create a “Lost and Found” as many belongings are being left at fields.

### Fields Commissioner

- Fields are in good shape for season to begin.
- 21 new nets needed – Equipment Director will order.
- Field Layouts have been recorded in a database.
- We have two painters and both are working. Paint is being moved out of the shed to Chris P—a liners house.
- Township offered to fix broken goals if fixable.
- Discussed a mid-August 2018 preseason tournament in Exeter. Possibly reduced rosters – early talks show school district is willing to work with us for this. We need to form a committee.
- Still exploring possibility for a field complex. Previous \$1/year lease is no longer an option due to personnel changes in township. Four person committee of Tom M, Troy S, Rob C and one other board member will continue to pursue this.

### Fund Raising Director

- Car Wash was a success, saw ways to boost but overall well. Would like a way to keep track of volunteers. \$680 net profit.
- CK BBQ – sticking with Sweet Street for dinner rolls needs a couple days advance notice of total number needed. We will donate excess. Tickets going out this week to coaches. We can order up to 3000 tickets, each child will get 5 tickets due to high demand from school teams. We gave 225 tickets to high school girls and boys asked for 380.
- We run the bake sale at chicken pickup, not boosters. Will not offer to bake instead of volunteering and must limit quantity of baked goods.
- Picture day schedule has been created. Moto photo will print the schedule for us to give out with order forms. Picture forms will go out the week of August 28<sup>th</sup>. Moto photo may need a couple people to show up early to help set up tents. Moto Photo will have a “non photographer coordinator” to direct teams on picture day.
- We will follow up with teams/parents @ the picnic to get ck bbq tickets.

### New Business

- Next Meeting 9/17 6:00PM @ Schmeck’s villa, will count ck bbq tickets + dinner
- Jim Noel requested we create a position exempt from board of director voting to be a “Records Coordinator”. This position will manage coaching documents and have other

duties. Jim will write up a description for approval. President Steiger made a motion to create this "Records Coordinator" position, Jim Noel second. All present were in favor – registrar, secretary, fundraising director were not present.

-Sneaker Villa wants to charge late/expedited fee after deadline.

- Possibly use car wash profits to purchase canopies for events, tournaments etc.

No New Announcements

Meeting adjourned 9:34PM