

EYSA Board Meeting Minutes – 2/29/17

Call to order – 7:07pm – Corky/Rob

President – Corky nominates John for Web – All in Favor – Yes

Brandon – CPD

- Boys and Girls Directors Meeting – How to form teams? TBD
- Coaches Eval – May – 2nd/3rd Week
- March – Fall Registration
- Format – 2nd week in questions – multiple looks needed? TBD
- Football field use in Spring? – Corky to contact Seltzer
- Spring CPD – Friday optional? No vote, but answer was NO

MotoPhoto Presentation – Sherri Matheson/Larry Whitaker

- More family friendly and cost effective
- Slimmer product offering with in-house production will be cheaper
- Same process as current for product choice/payment
- They like to shoot green screen, but the majority consensus was that the grass hill as the background is fine
- 5% commission or \$1100, whichever is greater to the club

**This was moved to discussion

Sneaker Villa/Xara Presentation – Rob/Mike Miller

- Sock was an issue – picked a new sock – available now
- Cool-X vs Elite uniform – working on price difference
- Vote for VNeck (Brittania) – All in favor – Yes
- Short – continental Style – All in favor – YES
- '08's, '07's who just purchased, not forced to buy new uniform
- All new have to buy new uniform
- Rob requested to have rosters in July for lead time purposes

Rich M. – Need to standardize CPD rating more

- To be discussed further

Jim N. – Create sub-committee – John D. 2nd – all in favor – YES

- Brandon to run with Marissa and Rob to evaluate the evaluation process

Marissa – need to close '08's, '07's

- Jackie Owens moved to Alabama and took equipment, didn't input scores or return player passes.
- **Need to find a way to increase accountability for costing club money

Mike – Boys Dir. – need Jacky's help to remove Ryan Thomas from the system

Brandon – Early Registration discount vs. late fees to incentivize parents to register earlier

- Not voted on, but all seemed to agree that we need to look at the wording

John D – Secretary – Nothing to report

Rob – Treasurer – January P/L statement - \$6k in profit

- Pancake fundraiser – Gross - \$533 – Net Profit - \$298.86
 - o This was with little to no advertising...should look to do again and advertise more than once/year
- 5013 doc in works – 2-3 months

**Need to give Schmeck's free advertising for the use of their space – free team sponsor for Fall and place ads on website

Todd R. – Equipment Mgr. – Cleared Shed – picking up weights from Farming Ridged and Lower Lausch

- 1 game bag/per travel coach

Tom M. – Can we use Exeter Bible? Need to call – Rob C will call

- Need locations – Registration open next week

Marissa – change meetings to 6:30?

Corky – Digital passes used for all spring

- How do we handle Berks Classic to increase our presence? Rob C. helping and reaching out
- Extend duties of someone on the board to handle school liasoning? TBD

Other – Donations?

- Cub Scouts 333 – 1 youth registration – Motion Rob/Jim N. – Approved
- St. Catherine’s Auction – 1 youth registration – Motion Corky/Rob – Approved

Adjourn – 1st – Rob/ 2nd – John D.