

## EYSA Board Meeting 3/26/17

Attendees: John Dever, Rob Cymbor, Jackie McCarty, Tom McAuliffe, Jim Noel, Mike Conte, Troy Schlappich, John Harron, Brandon Putt, Rich Matajasich, Corky Steiger, Todd Reinert, Marisa Gilbert

Call to order – 7:16pm Rich M, Tom M 2<sup>nd</sup>

January and February Minutes Approved: Rob, Jacky 2<sup>nd</sup>; Jackie, Rich 2<sup>nd</sup>

Pres. Corky – Keep segmented budget – More focus and visibility

- Deferred to finance review committee
- RBJSL Meeting – Dennis from Muhlenburg won the vote – need full representation
- 501C3 – need to follow up with Ryan Costello – Rob will follow up – Use John D if necessary

Secretary – John D. – Need to update contact list – will communicate to Corky and Jackie

Rob C. – Financial Review

- Will continue to push 501C3
- Fundraiser recap – we made money – look to expand
- Mike Lee will continue to paint fields

Todd – Give a free sponsorship to a pizza shop who will sponsor the pizza for picture day? – All in favor

- Need to look at re-wording coaching license fee re-imburement – ½ up front, ½ upon completion?

Jackie – Discussed Spring Payment for transfers and new teams

- New cost from \$45 to \$50 – all seemed to agree
- Overall, need to look at upping prices to cover costs, as this will remain a constant
- New Fall system will be up mid-April
  - o Pushing back registration until that is live
  - o Need to figure out eval timing based on this

Brandon - \$5-10 increase for Fall travel?

- \$10 increase for 13+ age levels?
- Implement a tiered price by utilizing new verbiage to negate late fee and offer early registration discount in \$10 increments
- Brought in \$677 for Field House usage on 3/26/17 – net negative \$100 approximately
- Fall rec – implement same pricing structure as Travel
  - o 6/16/17 - \$10 increase; 7/14/17 – Registration closed
- Travel rosters to Sneaker Villa 7/21 at latest

Mike – Nothing

Marisa – Still need evals

Jim N. – Fall picnic date – 9/9/17

- 5-7 age groups – change rec to 2 to 1 practices vs. games
  - o Look at yearly curriculum?

\*Rob is looking to apply for picnic fundraising license/clearance

Brandon – 8 weeks now – too long; once games start – need to shorten to 5 weeks

- Cut out U11 and just offer to U9/U10
- E license or above can opt out of coaches clinic
- Continue to offer individual ability to participate – will fully package program and send out for email vote
- Evals & Team Placement
  - o Coaches need to stay out of the way during evals
  - o Need to state on website our policy for placement – Boys/Girls directors will be in charge, escalation will be brought to the board for escalation
  - o Make sure we balance formal evals with coach feedback
  - o Need to look at %'s of players to play up
  - o Need to limit # of secondaries
  - o Leave U9 Spring Travel up to previous coach's evals

Troy – Nominate – Rob 1<sup>st</sup>, Tom 2<sup>nd</sup>; All in favor – Yes

- Fields are wet...be patient
- Not opposed to weekday games
- Need to get indoor facility availability as backups for Spring now and going forward

Todd – Ordered more nets

Fundraising Director – Rachel D'Angelo – Nominate – Corky, Rob 1<sup>st</sup>, Brandon 2<sup>nd</sup> – All in favor – Yes

Rich – Starting Picnic planning

- Follow up with Rob about budget
- Start contacting sponsors now

John Harron – Develop share thread of communication for copy/content approval

- Look into EYSA magnets

Old Business – Jason Long issue?

- Need to go through evals
- Berks Classic – 55/45 split currently agreed upon – need to have more Exeter sign ups to volunteer

Motion to adjourn – 9:45pm – Rob, John D 1<sup>st</sup>, Tom 2<sup>nd</sup> – All in favor – Yes

Next Meeting – 4/23/17 - 6:30pm at Schmeck's